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April 29, 2009

To Whom It May Concern:

On April 17, 2009, we had the great honor of presenting Daren Wride as the keynote speaker for our annual Employee Appreciation Event. Daren delivered a riveting presentation on the power of a team.

We began planning this event in August, 2008, having heard Daren's presentation at the American Urological Association's annual meeting. We were so moved and inspired by his speech; we felt strongly that our staff should have the opportunity to hear Daren.

In the months to follow, a depressed economy would impact the cash flow of our medical practice. We had implemented various cost containment strategies to improve our situation. We had several lively discussions regarding the cost and fate of our upcoming employee appreciation event. Would our staff be appreciative of our efforts to recognize their performance, service and accomplishments; or would they feel that the event was "extravagant" as we remained conservative in our expenditures? We reasoned that now more than ever, our staff needed to hear Daren's speech on the power of team. As Daren so aptly states, a challenge is truly what brings out the best in ourselves and our team.

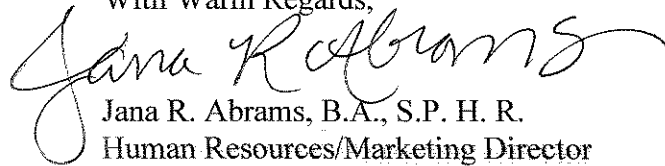
The response to the event, and Daren's speech in particular, were overwhelming. Many staff members commented that Daren's message not only helped them with professional struggles, but with personal challenges as well.

We felt honored to have access to such a gifted speaker. From the moment Daren speaks, you are drawn into his presentation with unwavering focus and attention. His message is inspirational, timeless, and clear.

It is without hesitation that I would recommend Daren for any public speaking opportunity. Through 18 years of practice as a Human Resources professional, and through attendance at many training and professional functions, I have yet to be impacted by a speaker in a way

that compares to Daren and his presentation.

With Warm Regards,

A handwritten signature in black ink, reading "Jana R. Abrams". The signature is written in a cursive, flowing style with a large initial "J" and "A".

Jana R. Abrams, B.A., S.P. H. R.
Human Resources/Marketing Director
Atlantic Urological Associates